

# Why WillFixIt?

## Proper Size Softener

At WillFixIt we will install the proper size Water Softener to match your home and your needs. Too often we see Softeners that have been bypassed because they were too small and restricting water flow. Also a softener that is larger than needed will hold water too long and can cause unwanted bacteria.

## Licensed Plumbers

A licensed plumber will install your softener according to local codes. Proper permitting will be acquired. Also, during the installation process he will be able to customize any piping or drains as needed.

## Warrantees

You are protected by our 5 year limited parts and labor guarantee. Also, for the first year we offer 100% Satisfaction Guarantee. It simply states; in the first year, if you are not satisfied we will remove the equipment and refund 100% of your investment. No other company will match this warranty.

## Salt Free

Potassium upgrade is available on any of our softeners. You can switch between Salt and Potassium without any harm to the unit.

**Call Today for  
Your FREE  
Water Analysis  
and  
Inspection**



Plumbing License # M38629

**Here are the  
REAL FACTS  
about  
Hard Water**

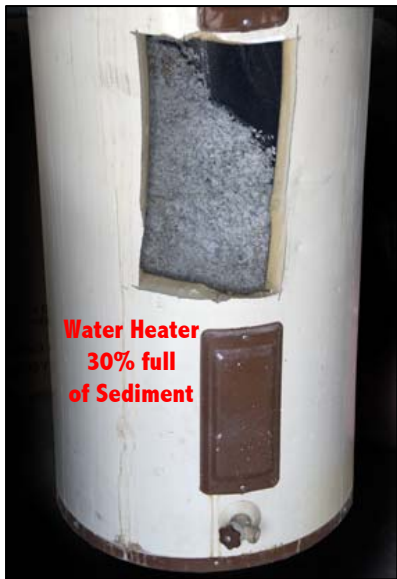


**Your Home NEEDS  
a Water Softener**

## What is Hard Water?

Hard water contains large amounts of calcium and magnesium — two minerals that cause the soapy scum on glasses and lime residue on bathroom fixtures. While suitable for drinking and gardening, hard water can cause mineral build-up in water heaters, pipes, dishwashers and showerheads, reducing its flow. Soap and shampoo's ability to lather is reduced, and laundry becomes stiffer and duller in appearance.

Water hardness is measured with five different classifications and can be expressed in grains per gallon (gpg).



### Classification: Water Hardness

Soft (0 – 1 gpg)

Slightly hard (1.1 – 3.5 gpg)

Moderately hard (3.6 – 7 gpg)

Hard (7.1 – 10.5 gpg)

Very hard (over 10.5 gpg)

## Most water contains more than water.

Almost all of the water found in the U.S. is hard water. Hard water is water that is contaminated with dissolved minerals – like calcium, magnesium, sulfur, iron, lead and limestone. These dissolved minerals can have a negative impact on your home, your pipes, and your pocketbook.



## Hard water produces scale.

If there are stains or buildup on your sinks and bathtubs ... if you have to use large amounts of soap to clean dishes or wash your hair ... or if your water tastes or smells odd, you probably have hard water. If left untreated, the minerals in hard water will cause yellow stains on plumbing fixtures and be deposited as scale, eventually clogging plumbing and shortening the life of appliances like washing machines, water heaters and dishwashers. Scale deposits not only cut down on the efficiency of these appliances, they cost you money, by increasing both energy and maintenance bills.

